

MINUTES OF THE 8th MEETING OF THE OVERSIGHT AND VISION COMMITTEE ON 'ADOPT A HERITAGE' PROJECT AT 1500 HRS 27.03.2019 IN MINISTRY OF TOURISM, TRANSPORT BHAWAN

The 8th meeting of oversight and vision committee was held on 27.03.2019 under the co-chairpersonship of Secretary (Tourism) and Secretary (Culture), to review the status of project Adopt a Heritage – Apni Dharohar, Apni Pehchaan. In the meeting the following officers were present:

Shri Yogendra Tripathi , Secretary (T) and Shri Arun Goel, Secretary (Culture) - in Chair

- Director General (ASI)
- Additional Director General (Tourism)
- Joint Secretary(Culture)
- Director (Tourism)
- Director, M/o Culture

The meeting started with briefing of updated status of the Project by ADG (T) considering the fact this was Secretary (T)'s first O&VC meeting.

There after a detailed Presentation was made by Director (TT) on the following agenda for discussion:

- i. Brief on Project achievements
- ii. Review of Status of Memorandum of Understanding
- iii. Review and Approval of the Vision Bid
- iv. Shortlisting and Approval of Expression of Interest.
- v. Approval of Extension / Dropping of Agencies / Sites
- vi. Way forward

The Committee then deliberated on the issues as under:

1. Overall status:
 - a. 39 LoIs received from 37 agencies for 100 sites
 - b. So far, 67 vision bids evaluated and approved out of total 79 vision bids received.
 - c. Out of 67 vision bids received, 68 MoUs vision bids have been identified for signing with the concerned asset owner.
 - d. Out of 68 MoUs, 11 have already been signed and rest 57 MoUs are under signing {24-ASI, 13-Monument Mitra (MM), 18 -State Government and 2-M/o Tourism}.
2. At the outset, the Chair was briefed of the stages of pendency of vision bids and the applicability of Code of Conduct on execution of new MoUs.
3. Secretaries (Culture) advised that a template should be prepared for ranking the extent of tourism enhancement proposed by the prospective Monument Mitra at the stage of Vision bid. Secretary (Culture) stressed on the need to provide highest quality of services by the MM. The suggestion was unanimously accepted.

4. DG, ASI raised a query about allowing/considering of 5 agencies to Adopt small patches of area under ADAH project at Hampi.
5. Director (TT) explained that keeping in view the magnitude of interventions required at Hampi, the zoning was carried out at the advice of ASI in consultation with HWAMA. Thereafter, during the road show headed by the then Secretary (Tourism) the local stakeholders were persuaded to come forward for upkeep of Monument and for enhancement of tourism amenities. Secretary (Tourism) supported the view and after discussion, it was decided that the proposal of 5 agencies may be examined during the presentation on 29th of March, 2019 by ASI.
6. Secretary (Tourism) as well as Secretary (Culture) advised that Jallianwala bagh be dropped from the list since Ministry of Culture is supporting a Trust to improve the overall sanctity of the place by extending financial support. Secretary (Culture) recommended review of Vision bid of the Mamallapuram & the Khajuraho in view of the Vision Bid submitted by Monument Mitra had minimal intervention. He suggested an in depth gap analysis with high quality interventions detailing of each component should be highlighted in the revised Vision Bid. It has been noticed by the Secretary Culture that the budget provision for improving the amenities and experience was too meagre.
7. Secretary (Tourism) suggested that no publicity should be allowed to any Monument Mitra (MM) at the EoI stage. This should be conveyed to the potential MM. Any press brief or publicity should be allowed once the MoU is being signed. The ADG (T) appraised the Chair that the relevant provision to this effect has already been incorporated in the revised guidelines.
8. DG (ASI) further suggested that the local SA should be consulted well in advance and need gap analysis should be done with intense involvement.
9. Director (TT) informed that the above is being ensured by Monument Committee for instance, detailed gap analysis along with ASI officials has been done twice in Hampi. Not only that detailed consultation have been undertaken with the concerned State Officials and officials of HWAMA.
10. Secretary Tourism advised Addl Director General (T) to give a presentation before DG, ASI soon for each of the pending ASI sites.
11. The committee suggested some of the important monuments like Konark may be taken up after some time. Meanwhile need gap analysis comparing the present facilities and suggested facilities services should be finalized. It was observed by the Chair that any further proposal of Dalmia may be considered after 6 months in the backdrop of the extent of interventions and involvement in execution of already signed MoUs for Red Fort, Delhi and GandiKota Fort, Andhra Pradesh.
12. Secretary (Culture) suggested that in future detailed in depth analysis may be done by Implementation Committee of each Vision Bid before submitting to the O&VC. Secretary (Culture) gave an example of Mamallapuram where ample examination has not been done. Secretary (Culture) made some observations on the probability of suggestive vision for protecting the monument from erosion with deployment of wind

breaker/FACT Sheet etc. However, Secretary (T) informed that as per the guidelines of the project conservation is not part of the guidelines. Thereupon, Secretary (Culture) suggested that the MM may propose some method after due consultation with experts to restrict the erosion or damage of the monuments. This can be taken up by MoT and MoC for further necessary deliberation with ASI for action at ASI's end.

13. Secretary (Culture) emphasized that the Vision Documents should have focus on long term interventions for instance, MM may include Augmented Reality in their vision bid for greater experience and its O&M can be done by MM for a longer period along with the basic amenities. Secretary(Culture) emphasized that the VB should be comprehensive in nature taking due care of interventions required in the Monument as a whole. He further stressed that the works of importance should be implemented on priority basis in each heritage site.
14. Secretary (Culture) advised that in future agenda points, presentation and soft copy of Vision Bids etc. should be sent to Secretary (Culture) & DG (ASI) at least one week before the scheduled O&VC meeting.
15. The Chair also suggested that periodically Ministry of Tourism should call all the potential MMs and brief them about the process involved in identification of sites, detailing of gap analysis and preparation of vision bid duly considering the present condition of facilities with the possible proposed up-gradation of facilities. Pictorial presentation should invariably be made part of Vision Bid with details on quality/standard of interventions proposed.
16. It was suggested by the Committee that any development of facilities should in sync with the existing architecture and sensitivity of the heritage site. The designs of proposed facilities should be approved by ASI or MoC. The Chair was informed by Director/TT that the aforementioned process is already in place and is being diligently followed.
17. It was observed by the Committee that during the duration of Code of Conduct the important /sensitive sites and their Vision Bids would be reviewed by the committee through dedicated presentations by MM.
18. The Committee analysed the VB and widely appreciated the VB prepared by Akshar Travels for four sites especially Buddhist caves, Uparkot. After in-depth analysis of 13 VBs, Committee accorded in principle approval for the following 8 Vision Bids:-

SN	Name of Site	State	Category	Name of Agency
1	Aguada Fort	Goa	Blue	Drishti Life Saving Pvt. Ltd.
2	Rock Shelters of Bhimbetka	Madhya Pradesh	Blue	HEG Limited
3	Sun Temple, Modhera	Gujarat	Green	Akshar Travels Pvt. Ltd.
4	Rani ki Vav, Patan	Gujarat	Green	Akshar Travels Pvt. Ltd.

SN	Name of Site	State	Category	Name of Agency
5	Buddhist Caves, Uparkot, Junagadh	Gujarat	Blue	Akshar Travels Pvt. Ltd.
6	Champaner-Pavagadh Archaeological Park	Gujarat	Blue	Akshar Travels Pvt. Ltd.
7	Alampur Temple	Telangana	Orange	Mytrah Energy (India) Pvt. Ltd.
8	Photography & Documentation (Lessor Known Monuments)	PAN India	Orange	India Lost & Found (Amit Pasricha)

19. The Committee analysed 21 Expression of Interests (EoIs) by various agencies and after detailed deliberations following 6 EoIs were approved: -

S.No	Name of Site	State/UT	Asset Owners	Name of Agency
1.	Sakya Tangyud Monastery, Kaza, Spiti	Himachal Pradesh	Department of Tourism, Govt. of Himachal Pradesh	Chartered Hotels Pvt. Ltd.
2.	Key Monastery, Spiti	Himachal Pradesh	Department of Tourism, Govt. of Himachal Pradesh	
3.	Chaurasi Kutia (Beatles Ashram)	Uttarakhand	Tourism Department, Govt. of Uttarakhand	Resbird Technologies Pvt. Ltd.
4.	Narayankoti Temple	Uttarakhand	Tourism Department, Govt. of Uttarakhand	Socio Legal Research & Education Foundation (SLREF)
5.	Tughlaqabad Fort	Delhi	ASI	Dalmia Bharat Ltd
6.	Akbar's Tomb, Sikandara, Agra	Uttar Pradesh	ASI	

20. The Committee accorded approval to the extension sought by following prospective MMs for submission of VB:-

SN	Name of Site	State	Asset Owners
1.	European Tombs, Surat, Gujarat	VI	Kinsfolk Group
2.	Cabo De Rama Fort, Drishti Lifesaving Pvt. Ltd. Goa	II	Drishti Lifesaving Pvt. Ltd.
3.	Chapora Fort, Goa	II	
4.	Char Minar, Hyderabad		ITC Hotels Ltd.
5.	Madhyamika Nagari, Rajasthan	IV	The Padmini Haveli

21. The Committee also accorded approval for dropping of following sites:

SN	Name of Site	Phase	Name of Agency
1.	Sarnath, Uttar Pradesh	V	Dalmia Bharat Ltd.
2.	Bhimbetka Rock Shelters, Madhya Pradesh	V	
3.	Bharatpur Fort, Rajasthan	V	
4.	Deeg Palace, Rajasthan	V	
5.	Mahabalipuram Group of Monuments	V	GRT Hotels & Resorts
6.	Lothal, Bhal, Gujarat	VI	Kinsfolk Group

22. It was also decided by the Chair that for next three months' focus should be on implementation and execution of MoUs and finalisation of already received VBs. Next EOI will be taken up on 1st July. Committee was also apprised on the work undertaken to improvise website and monitoring mechanism digitally

The meeting ended with a note of thanks to the Chair.

CORRIGENDUM

THE MINUTES OF THE 8th MEETING OF THE OVERSIGHT AND VISION COMMITTEE ON ‘ADOPT A HERITAGE’- ‘APNI DHAROHAR APNI PEHCHAN’ PROJECT AT 1500 HRS 27.03.2018 IN MINISTRY OF TOURISM, TRANSPORT BHAWAN.

The Expression of Interest (EoI) for the below site has also been approved for M/s Chartered Hotels Pvt. Ltd & The Arts and Cultural Heritage Trust (TAACHT) - Partition Museum.

S. No.	Name of Site	State/U.T.	Asset Owner	Category	Name of Agency
1	Durga Temple, Aihole	Karnataka	ASI	Blue	Chartered Hotels Pvt. Ltd.
2	Mutiny Memorial	Delhi	ASI	Orange	The Arts and Cultural Heritage Trust (TAACHT)
